



No. S&M-CM/164/Booster cards-STVs/2014-15/28

dt **22.12.2014**

Sub: **Introduction of Combo STV125** under prepaid mobile services in TN LSA

Ref: CO. ND Letter No. 26-04/2012-T&C-CM DT 16-12-2014

Approval of the competent authority is hereby conveyed to introduce Combo STV 125 on **regular basis** with effect from 24-12-14 under prepaid mobile services in Tamil Nadu LSA.

The details are given below.

S.NO	MRP of STV (inclusive of service Tax)	Details	Validity	SMS keyword & Amount to be deducted	Remarks
1	125	<ul style="list-style-type: none">177 min free any net(local/std) in Home LSA200 MB data free available in home LSA and while in Roaming100 SMS free any net (local/national) available in home LSA and while in Roaming	30 days	STV<space>COMBO125 Amount to be deducted:Rs.111.25	Regular

- 1) All other terms and conditions will remain same.
- 2) The above Tariff will be implemented with effect from 24-12-14
- 3) This may be brought to the notice of all concerned for taking necessary action in this regard.
- 4) Press note and proper advertisement as deemed fit may be made to generate adequate response and revenue.

S/S
AGM (Marketing I-CM)
O/o GM(S&M-CM)
044-28290825, 94449 79827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.
GM(S&M-CM), Chennai Telephones, Chennai for information pl.
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.
DGM/DE In charge IN - Trichy - for infmn & necessary action please.
DGM (NW-O)/DE IT, Coimbatore/ - For information & necessary action please.
Heads of SSA -for kind information and necessary action please.
DGM (Sales/CS) & AGM (Sales), Chennai-6 –For information and informing Sales Heads, franchisee managers and retail managers and other Channel partners along with commission structure as applicable.
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.
DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL